



Things to
do in

All you need to know about your unique, local,
online business advertising directory

It's not just about Things To Do In, we have 1000s of page 1 search terms
across all business types and categories within our towns.

Would

you like to show your business to thousands of local people weekly?

You

get a relative backlink to your website, that helps tremendously with your Search Engine Rankings.

Like

us, you will grow as more businesses join us.

To

us, you are priority! We will create a one page micro-site for your business.

Advertise

your business to other local towns.

Your

business will be advertised on all of our social media platforms.

Business

to business, and business to customer all in one place.

For

minimal costs, we provide your business with so many benefits.

£7

is all we charge, per week and there are no contracts!

About Us



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The idea for Things To Do In sprung from a bit of savvy market reasearch back in 2013! We owned a petting zoo in Clacton-on-Sea and wanted to know how our customers found us.

Turns out, 90% of people who searched the internet, searched for 'Things To Do In Clacton'. As simple as that, an idea was born and now that we're expanding, we want to help your business grow too!

Some Facts!

1000s
of weekly
visitors to
our sites
our sites

81% of
shoppers
search online
prior to
purchase

1000s of page
1 search terms
on our sites
relating to all
business types

Some Benefits



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- 📍 Your very own micro-site
- 📍 We benefit all business types
- 📍 Advertise your company with us for only £1 per day
- 📍 No Contracts
- 📍 Regular social media exposure
- 📍 Maximise your online presence
- 📍 As we grow, you grow too!



Think about it for a moment....

If you need to find a business or a product, do you turn on your radio, pick up a newspaper or search the internet on your phone or computer?

It's a no brainer!



Case Study



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This is Gaynor!

She owns an 'Ice Cream Van Hire' business in Clacton. Like you, she struggled to get enough customers. Her problem was budget. Traditional advertising was too expensive.

Gaynor wanted effective advertising that she could afford. Her friend recommended Things to do in LTD.

Within the first week of joining, she had 4 new jobs, her business is now page 1 of Google for Ice Cream Van Hire in Essex and almost every town that is within. The remarkable thing is that she doesn't even have a website, she is page one just with us.

She's now had to purchase another van and hire another driver to keep up with demand!



**LOOK AT THESE RESULTS
REPORTED BY OUR CLIENTS**

- ✓ 4 JOBS IN THE FIRST WEEK
- ✓ TOP OF GOOGLE IN THREE TOWNS
- ✓ INCREASED WEBSITE TRAFFIC
- ✓ EXISTING WEBSITE RANKS HIGHER

Micro-sites



Things to
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- 📍 Branded to your business:
 - 📍 Logo
 - 📍 Company colours
 - 📍 Images
- 📍 Descriptive content
- 📍 Google Map
- 📍 Improved search engine ranking:
 - 📍 Keywords
 - 📍 Relative backlinks



Pricing

£299 per year or £30 per month for your micro-site



Things to do in

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Extras Homepage Adverts

The screenshot shows the homepage of 'Things to do in Clacton.co.uk'. At the top, there is a search bar and navigation links for 'ADD YOUR COMPANY', 'EMAIL US', and 'Things to do in Franchises'. Below the navigation, there are several advert options:

- £100pcm**: 3x scrolling slots available.
- £75pcm**: 5x scrolling slots available.
- £35pcm**: Four individual slots.
- £20pcm**: Four individual slots.
- £45pcm**: Three individual slots.

A sidebar on the left lists various categories such as A-Z Directory, Accommodation, Animals, Body Art, Business, Charity, Child Care, Classes, Days Out, Eating Out, Education, Hair and Beauty, Health Care, Home Care, Home Move, Insurance, Kids Fun, Leisure, Motoring, Networking, Pubs & Clubs, Recruitment, Services, Shops, Sports, Travel, Vineyards, and Weddings.

At the bottom, there are three featured advert examples:

- £45pcm**: Vape & Juice. Whether you're new to vaping or a fully-fledged cloud chaser, Vape & Juice have got you covered. We stock starter kits, Vape & Juice have got you covered. We stock starter kits, Box Mods, Mech Mods, variable voltage, temperature control mods and a huge variety of
- £45pcm**: Big Clobber. Big Clobber are an extra large clothing supplier selling a massive range of big clothes for big men and tall men from size 2XL right through to 8XL. No matter your size or shape, you won't have any trouble in
- £45pcm**: Static Caravan Sales Clacton. Are you looking to purchase a beautiful, dream seaside holiday home? Perhaps you already own a Static Caravan or mobile home but want to have it revamped? If the answer is yes to either of

Can you think of a reason not to call us?

Please look below for our contact details

Email: info@thingstodoinltd.co.uk

Phone: 0333 577 1959

Text: 07816 605435



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